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James (“Jas”) Caffrey

Objective	To find a programming or on-air position that will allow me to continue to pursue my passion for great radio.		
Programming	2004	WYZ-FM	Benton Harbor, MI
Experience	Program Director/Afternoons		
	<ul style="list-style-type: none">▪ Oversaw all programming operations of this heritage country station▪ Other responsibilities included MD (Music Row Reporter), imaging and production▪ Position eliminated due to consolidation		
	2002 - 2004	WDEZ-FM	Wausau, WI
	Program Director/Mornings		
	<ul style="list-style-type: none">▪ Oversaw all programming operations for this 100K heritage country station▪ Other responsibilities included MD (R & R Reporter), imaging, promotions and production▪ Maintained excellent ratings - #3 12+, #1 F18+, #1 F25-54▪ CRS, PD Grad School, two St. Jude Radiothons		
	2002	WYVN-FM	Holland, MI
	Program Director/Afternoons		
	<ul style="list-style-type: none">▪ Responsible for the overall sound of this classic hits station▪ Oversaw all aspects of programming, music and imaging▪ Promoted to PD post at WDEZ after just six months		
	2000 - 2002	WOBR/WKJX-FM	Nags Head, NC
	Program Director/Afternoons		
	<ul style="list-style-type: none">▪ Responsible for all day-to-day operations for this 25K simulcast classic rocker▪ Programming, music, imaging, production and facilities management▪ Held #1 M18-54▪ Promoted from MD at 100K sister country station WRSF		
Other on-air:	1998 - 2000	Citadel Communications	Colorado Springs
	<ul style="list-style-type: none">▪ Full-time on KKFM with AM Drive fill-ins on KVOR and KZPS▪ Metro Traffic Reporter and KVOR fill-in news anchor		
Technical Exp.	Scott Studios, Maestro, Audio-Vault, Digi-Link, ENCO-DAD, Selector 12.6 and XV, PowerGold, MusicMaster, Cool Edit Pro		

